



Established 1975

SANTA MONICA HISTORY MUSEUM

DISCOVER. EXPLORE. EXPERIENCE

Dear Friends:

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Bob Gabriel Co. – Insurance

Rob Schwenker, Executive Director

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Louise Gabriel, Museum Founder

Robert M. "Bob" Gabriel, Museum Co-founder

Dr. John E. Gilmore

John M. Bohn

Please join the Santa Monica History Museum on October 1, 2023, as we celebrate our first in-person Annual Fundraising event since 2019. You won't want to miss this year's event- a comedy showcase and variety show entitled: **Stand Ups for History**. The evening, hosted by Nicole Blaine (Co-founder of The Crow Comedy Club in Santa Monica), will offer delicious food, a silent auction, a live auction, a wildly entertaining show and libations. This year's event will take place at the Santa Monica Bay Woman's Club where we will honor Misti Kerns, President/CEO of Santa Monica Travel & Tourism.

The annual event is Santa Monica History Museum's largest and most important fundraiser of the year, raising over 20% of the annual funds needed to provide educational programming, exhibitions, and outreach throughout the year. The Museum plays a vital role in our community in how we tell the stories of who we are and where we come from. Reflecting the diversity of that cultural heritage is a critical part of our work - we cannot claim to be truly essential to society if we are not accessible to all.

In the wake of the Pandemic, Santa Monica History Museum has re-opened with a renewed sense of identity and purpose. Our promise- to strive to tell the story of *everyone* in our community. After intensive strategic planning, our three strategic pillars moving forward have emerged as follows:

- **Community Engagement**- Reset and Re-establish community partnerships.
- **Inclusivity**- To become a place where ALL Santa Monicans feel seen and can see themselves.
- **Education**- Establish the museum as a valued member of the local education community.

We're reaching out to leaders like you who share our passion for preserving the rich and vibrant multicultural past of our Santa Monica community. Your generous sponsorship allows us to ensure that visitors to our museum come away with a better understanding of the history of Santa Monica, and to continue our work of maintaining Santa Monica's cultural treasures and sharing them for generations to come. Thank you in advance for your generosity and continued support.

Susan Gabriel Potter
President

Rob Schwenker
Executive Director

Kera Blades-Snell
Event Chair

Mailing Address

P.O. Box 3059, Santa Monica, CA 90408

Museum Address

1350 7th Street, Santa Monica, CA 90401 • 310.395.2290

info@santamonicahistory.org

A 501(c)(3) Non-profit organization, Tax ID 95-3019295

Stand Ups for History

**Celebrating our renewed promise to tell
the story of everyone in our community.**

Hosted by Nicole Blain, Co-founder of
The Crow Comedy Club in Santa Monica,
Stand-Ups For History will offer delicious
food, laughs, music, a silent auction, a
live auction and plenty of libations...

This year's event will take place at the
Santa Monica Bay Woman's Club where
we will honor Misti Kerns,
President/CEO of Santa Monica Travel &
Tourism.



SPONSORSHIP LEVELS

PACIFIC WHEEL

\$12,000

- VIP Tickets for six attendees.
- Reserved seating (front two rows for show), private cocktail server during the show
- Personal message from stage during event
- Full screen logo recognition during the event
- Inclusion in marketing materials & social media
- Logo/name & link on event website for a year
- Scheduled, curated tour of museum date and time of choice.
- Legacy Tree Leaf engraved at event, Gold
- Museum Membership

CLOVER FIELD

\$9,000

- VIP Tickets for four attendees
- Reserved seating (front two rows for show), private server
- Half screen logo recognition during event
- Inclusion in marketing materials & social media
- Logo/name and link on event website for a year
- Legacy Tree Leaf engraved at event, Gold
- Museum Membership

MUSCLE BEACH

\$6,000

- Tickets for four attendees
- Half screen logo recognition during event
- Inclusion in marketing materials & social media
- Logo/name & link on event website for a year
- Legacy Tree Leaf engraved at event, Silver
- Museum Membership

S.S. REX

\$3,000

- Tickets for four attendees
- Quarter screen logo recognition during event
- Inclusion in social media campaign
- Logo/name & link on event website for a year
- Legacy Tree Leaf engraved at event, Bronze
- Museum Membership

SILVER SCREEN

\$2,000

- Tickets for two attendees
- Quarter screen logo recognition during event
- Logo/name & link on event website for a year.
- Legacy Tree Leaf engraved at event, Bronze
- Museum Membership

PACIFIC COAST HWY

\$1,000

- Tickets for two attendees
- Quarter Screen message of congratulations to the honoree/s during event
- Logo/name & link on event website for a year.
- Museum Membership

FRIEND OF SMHM

\$500

- Tickets for two attendees
- Logo/name & link on event website for a year.
- Museum Membership

VIP TICKET

\$275

- Early access and special VIP reception
- Reserved Premium Show seating
- Dedicated drink service during the show

INDIVIDUAL TICKET

\$200

